

BrandMaker GmbH

# Dashboard User Manual

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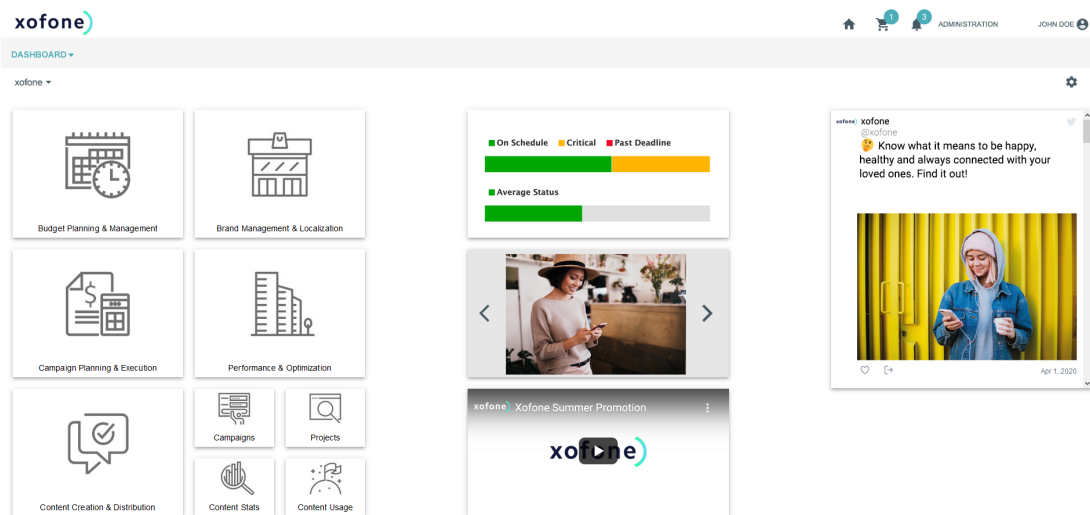
Start

1

## 1 Start

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The module Dashboard is a start module that allows users and administrators to create homepages. Dashboard allows linking to pages in other modules or to other boards. Dashboard is flexible in structure and presentation. In addition, other widgets and external content can be integrated, for example from Twitter and YouTube.



### Recommended for new users

If you are not yet familiar with the Dashboard module, we recommend that you first familiarize yourself with the following topics:

- [Create board on page 33](#)
- [Add widget on page 41](#)

### For experienced users in a new version

If you are an experienced user and want to have an overview of the new features in the current version, refer to the section [New and changed functions on the facing page](#)

## 1.1 New and changed functions

Note that no new features were introduced in the Dashboard module in version 7.0.

## 1.2 Target Group

This manual is intended for users who apply the module Dashboard to use, create and edit boards as homepages. Administrators will learn which rights your users will have with which possibilities in the module.



**Hint:** The rights and roles concept can be used to define which functions a user is allowed to execute in the BrandMaker Marketing Efficiency Cloud. A user is linked with a role. Rights are assigned to the role. The rights and roles concept is implemented on a customer-specific basis. If you are unable to call functions or areas that are described in this manual, it may be because you do not have the necessary rights. If you have any questions, please contact your system administrator.



## 1.3 Style Conventions



Notes appear in a dark gray box.

Warnings appear in a red framed text box.

Paths to follow are written like this: *Click > x and then > y.*

## 1.4 Further documentation

This page provides links to documents containing additional information:

- [Administration Manual](#)
- [Basic User Guide](#)
- [Media Pool User Guide](#)

# General information **2**

This chapter gives you basic information about the module Dashboard.

### Boards

The module Dashboard consists of boards. When you reach the module, you can see public and shared boards. You select a board from the drop-down list in the upper right corner:

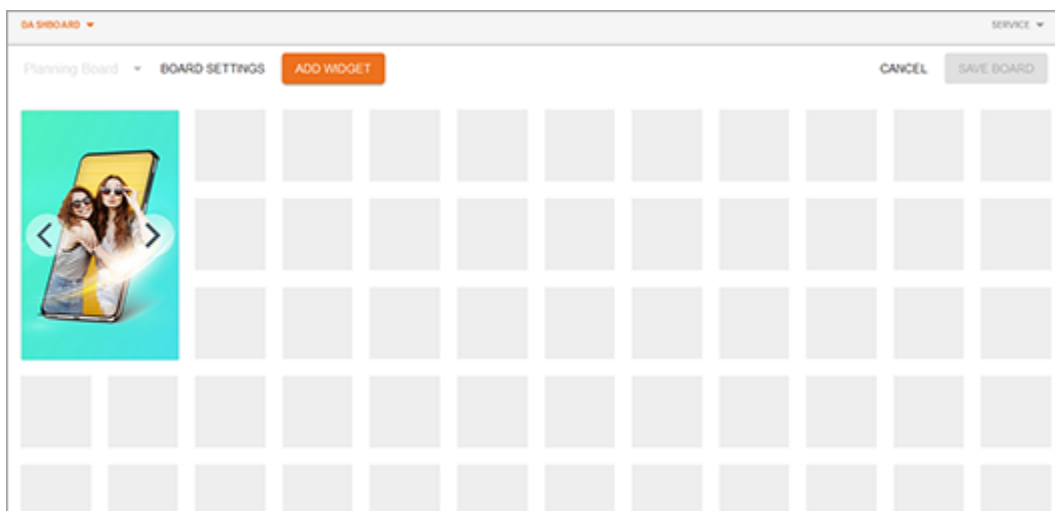
The drop-down list can be divided into up to three sections:

- Administrator boards: These boards are created by administrators, shared with a specific user and can be only modified by administrators.
- My Boards: You will see this area if you have created at least one board of your own. You can tell if you can create your own boards by the fact that *Create Board* is displayed in the drop-down list at the top.
- Published boards: You can see this area if at least one other user has created their own board and shared it with you or published it for all users.

Whether you can additionally share or publish your own boards depends on your permission.

### Grid

When you edit a board, the page is displayed in a grid.



The grid divides the page horizontally into 12 segments. Vertically, the page can be any length. The grid determines the size and position that an element will be displayed on the page. The elements are inserted as so-called widgets. Note that the grid behaves dynamically: When the browser window is reduced or enlarged, or the sidebar is displayed, the horizontal division is adjusted so that the division into 12 segments is preserved.

## Widgets

Widgets are elements that you can insert on a board. The following widgets are available:

- Carousel: The carousel widget can be used to display several images as in one slider.
- Link: The link widget allows a board to link to other pages, for example, to other boards in the module or other modules that offer linkable content, for example, assets in the Media Pool.
- Text: The text widget is used to integrate simple text into the board, for example to group widgets. Widget texts can be included in multiple languages.
- Twitter: The Twitter widget allows the user to add the Twitter profile to the board.
- Video: With this widget, the user embeds a video from the Media Pool into the board.
- YouTube: With the YouTube widget, the user integrates a YouTube video into the board.

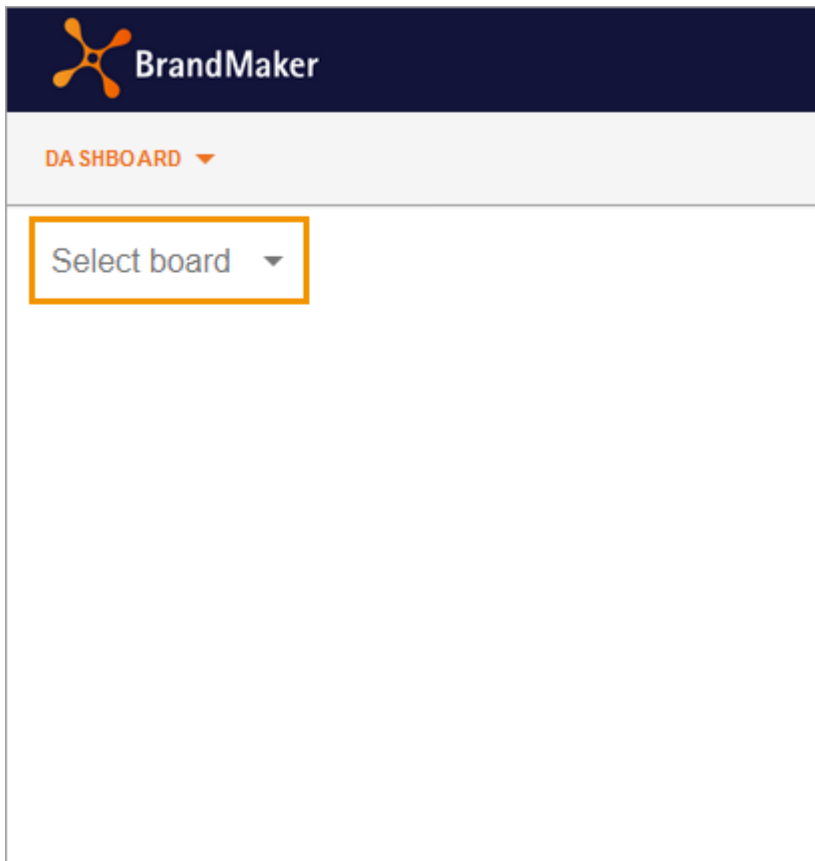
For a detailed description of all widgets, see [Description of the widgets on page 17](#).

## 2.1 Structure

This section describes the structure of the module Dashboard.

### Start in the Dashboard

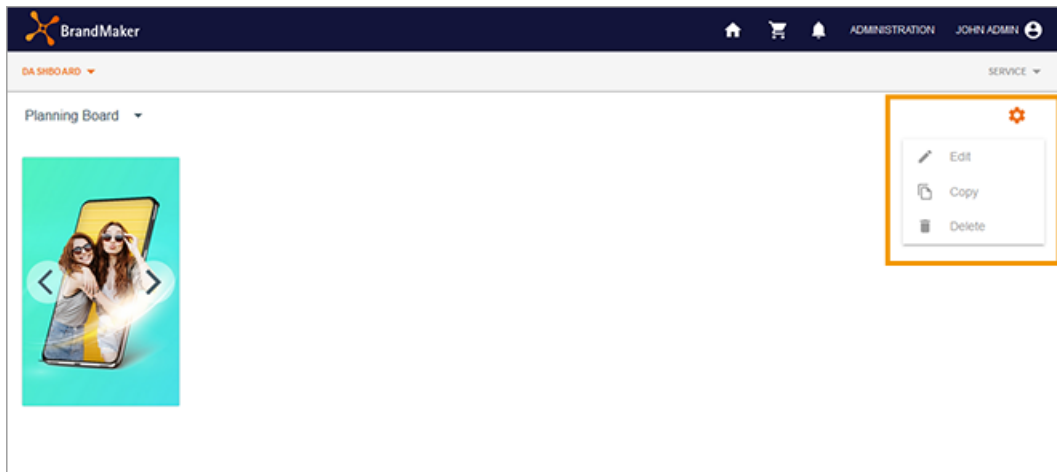
When you call up the module for the first time, you will see the board list in the upper left corner. Select the board in the board list that you want to see.



If you are authorized to create boards, the *Create board* button appears at the top of the list, see [Create board on page 33](#).

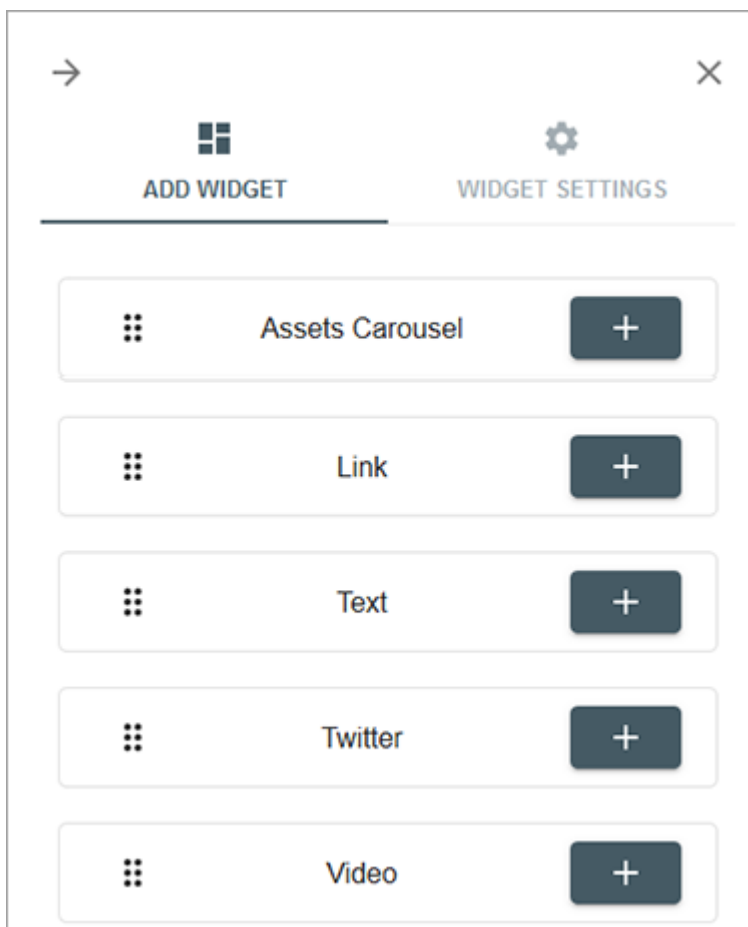
### Edit boards

When you edit a board, a gear icon appears in the upper right corner of the module. When you click the gear icon, a menu opens. In the menu you can choose between the [Edit board on page 35](#), [Copy board on page 34](#) and [Delete board on page 38](#) functions.



## Sidebar

Once you have set a board to edit mode, you can edit the board settings and add widgets. When you click *Add widget*, the list of available widgets will appear on the right.



Click the plus sign to insert a widget. The widget will be positioned automatically. You have the option to change the position on the board. When you edit the settings of a widget, the second tab of the sidebar is displayed.

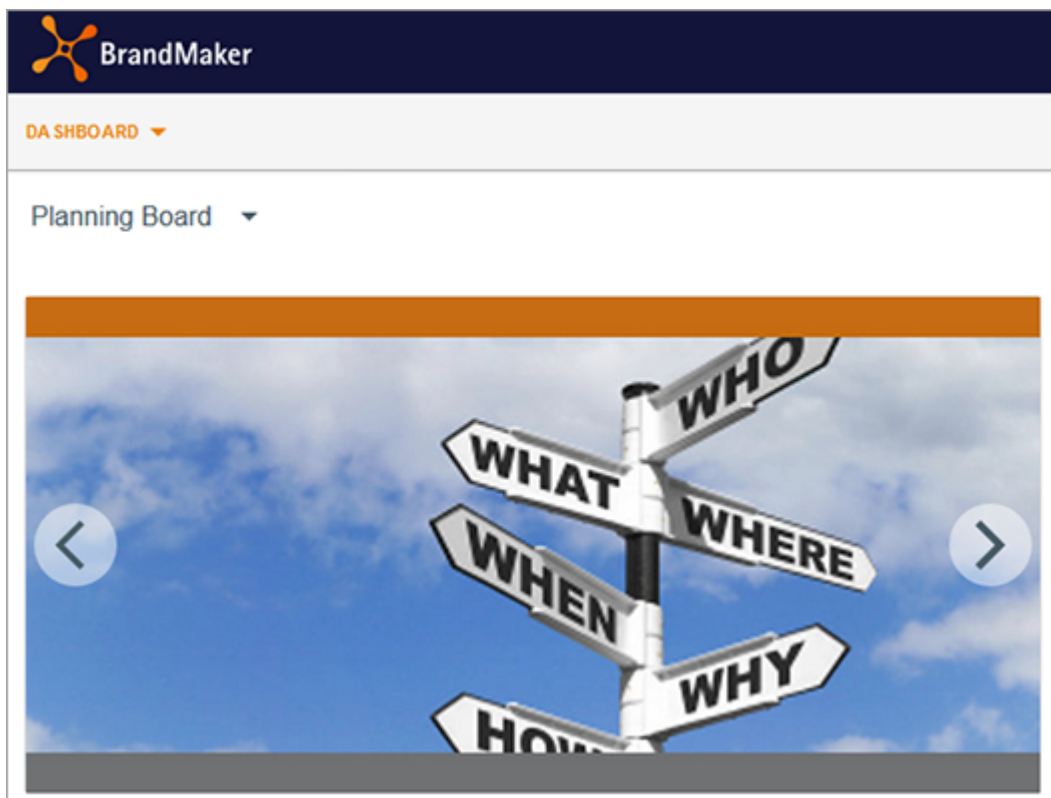


## 2.2 Description of the widgets

This section explains the available widgets.

### Asset Carousel

The *asset carousel* widget can be used to display several images in one slider.



The images must be created as assets in the *Media Pool* module. The images are displayed in the widget with maximum size without white space and without distortion.



#### Note

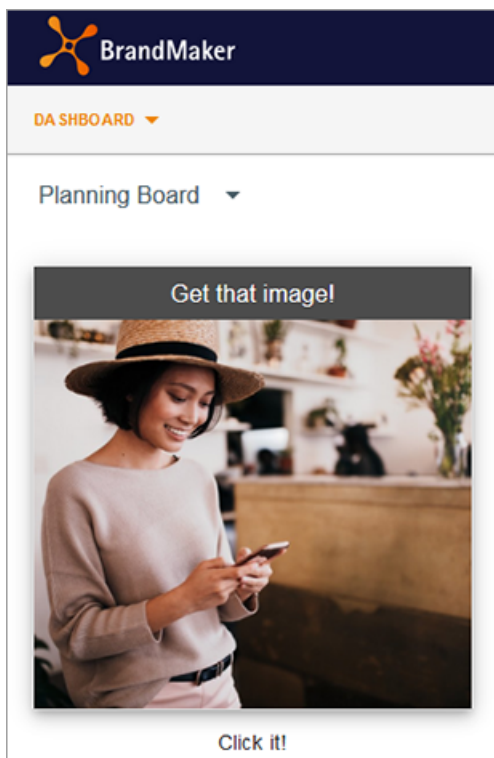
You can use the widget only if your role has the necessary access rights to the Media Pool module. For users without the required access rights, a note is displayed.

Setting	Description
Display full-screen button	If you select the checkbox, users can view the carousel images in full-screen. Then the images will be displayed in the widget. <b>Hint:</b> You will only open the image on which you clicked the button.

Setting	Description
	You cannot view the carousel in fullscreen mode.
Hide thumbnails	If this checkbox is disabled, thumbnails of all images are displayed at the bottom of the widget. The viewer can click on the thumbnails to access the images directly.  If the checkbox is enabled, no thumbnails are displayed.
Details button	If the checkbox is enabled, the widget displays the <i>To Asset Details</i> button on mouse-over. Clicking the button opens the detailed view of the asset.

### Link

The link widget allows a board to link to other pages, for example, to other boards in the module or other modules that offer linkable content, for example, assets in the Media Pool.



The link is represented by an image from the Media Pool, and a descriptive link text must also be entered (here: Get that image!)

Settings	Description	Mandatory?
Link	Enter the link that should be called up when the widget is clicked. If the link starts with the character /, this will be interpreted as an internal link within the system.	Yes
Link text	Enter a text that will be displayed with the image.	Yes
Alignment	Specify whether the link text is displayed at the top or bottom of the image.	—
Position to image	Specify whether the link text is placed over the image or displayed outside the image boundaries.	—
Labeling background	Set the link text to be transparent, dark or light background.	—
Labeling color	Set whether the link text will be displayed in white or black.	—
Text size	Set the size of the link text. To do this, select an entry from the drop-down list.	—
Additional text	Enter additional text and translate the text if necessary. The text is displayed below the image, in the screenshot example <i>Click it!</i> .	No
image	Select an image in the Media Pool that represents the link	Yes
Image description	Enter a description for the image. The description is mainly for the information of other users and will not be displayed on the board.	No

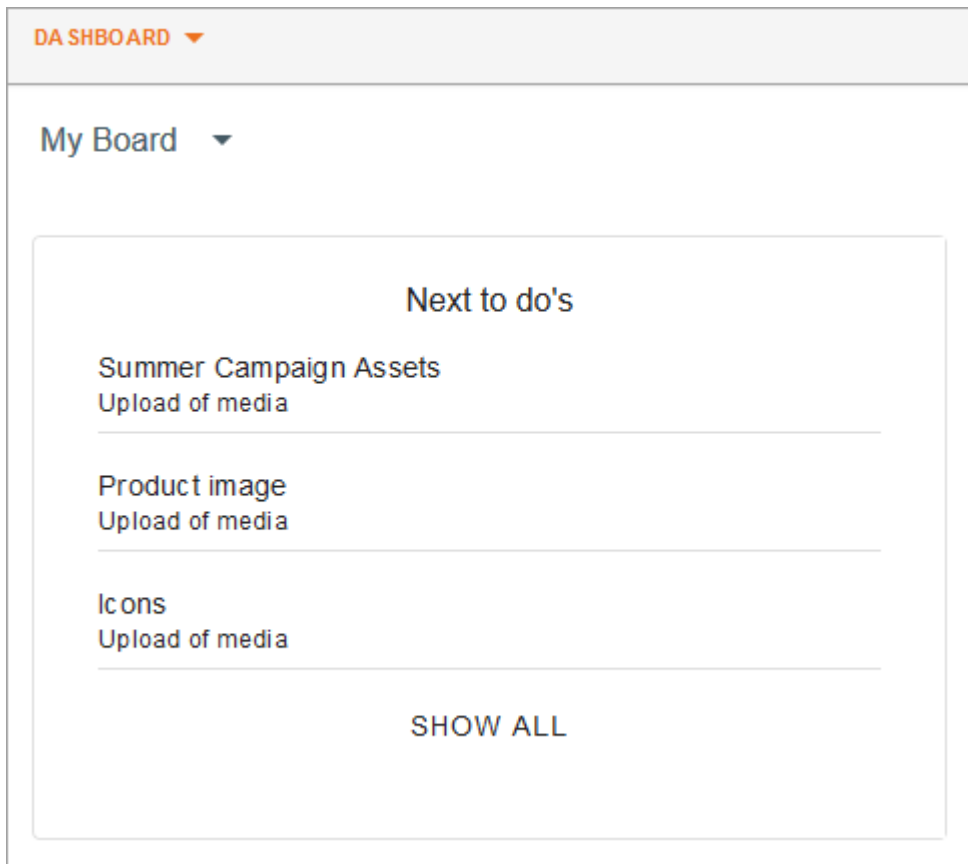
## Link Carousel

The link carousel allows to provide multiple links in one carousel. Each link is represented by an image; the user opens the link by clicking on the image. The selection of the different links is done as with the asset carousel.


The settings are the same as for the link widget.

### To-Do List

The To-Do List widget shows tasks and jobs of the user from the Job Manager.



The user defines how many to-dos are displayed. In addition, the associated data sheets of the jobs can be opened and edited. Via *Show all* the dashboard of the Job Manager module is called up.

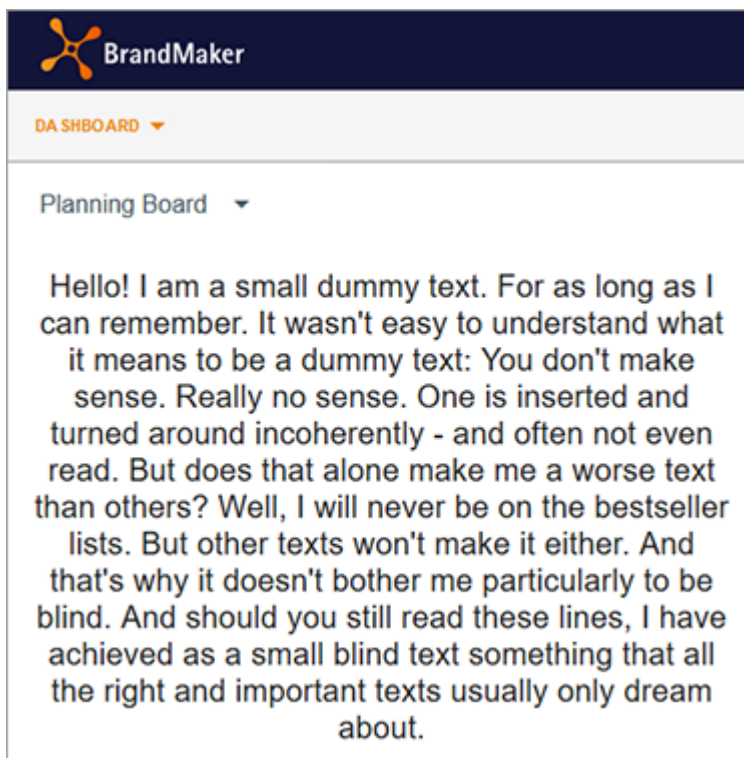
 **Note**

You can use the widget only if your role has the necessary access rights to the Job Manager module. A notice is displayed for users without the required access rights.

Settings	Description	Mandatory?
Message limit	Set how many jobs and tasks are displayed in the widget.	—

### Text

The text widget is used to integrate simple text into the board, for example to group widgets. Widget texts can be included in multiple languages.



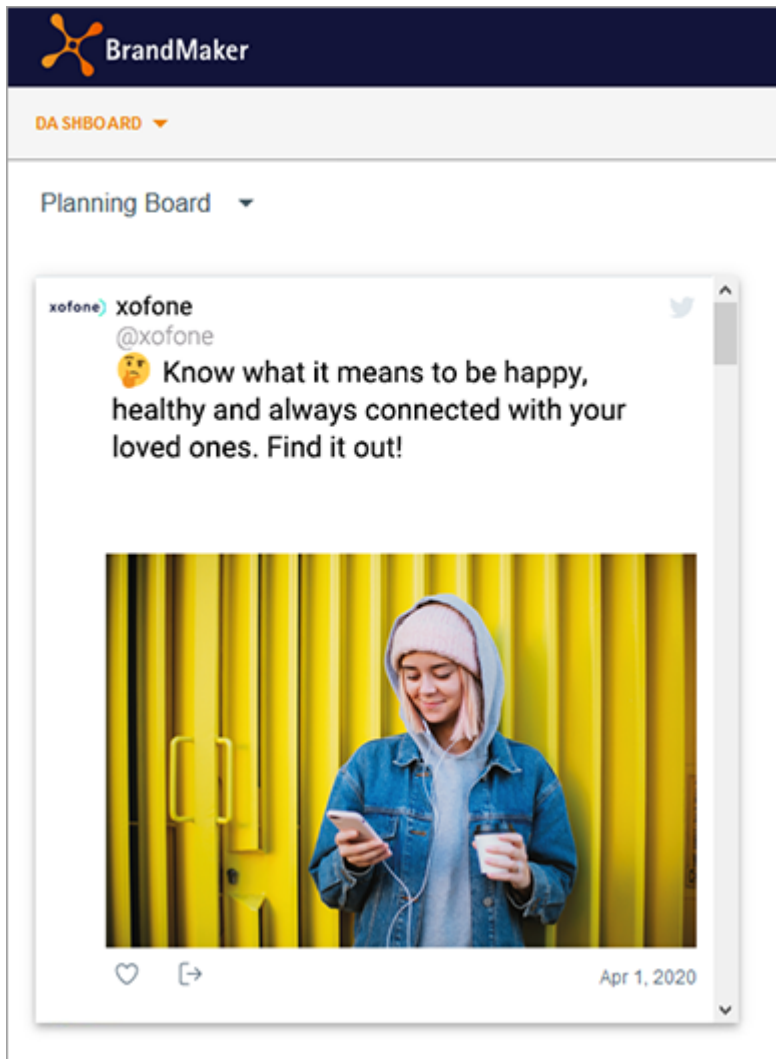
Settings	Description	Mandatory?
Text	Enter the text. Click the globe icon to enter the translated text.	Yes
Text alignment	Choose whether the text should be aligned left, centered or right.	—

## Twitter

The Twitter widget allows the user to add the following Twitter data to the board:

- Profile: A Profile timeline displays the latest tweets from the specified (public) Twitter account.
- Likes: A Likes timeline displays the most recently favorited tweets from the specified (public) Twitter account.
- List: A List timeline displays the most recent tweets from a curated, public list of Twitter accounts. The timeline includes a header with the list name, description, and curator.

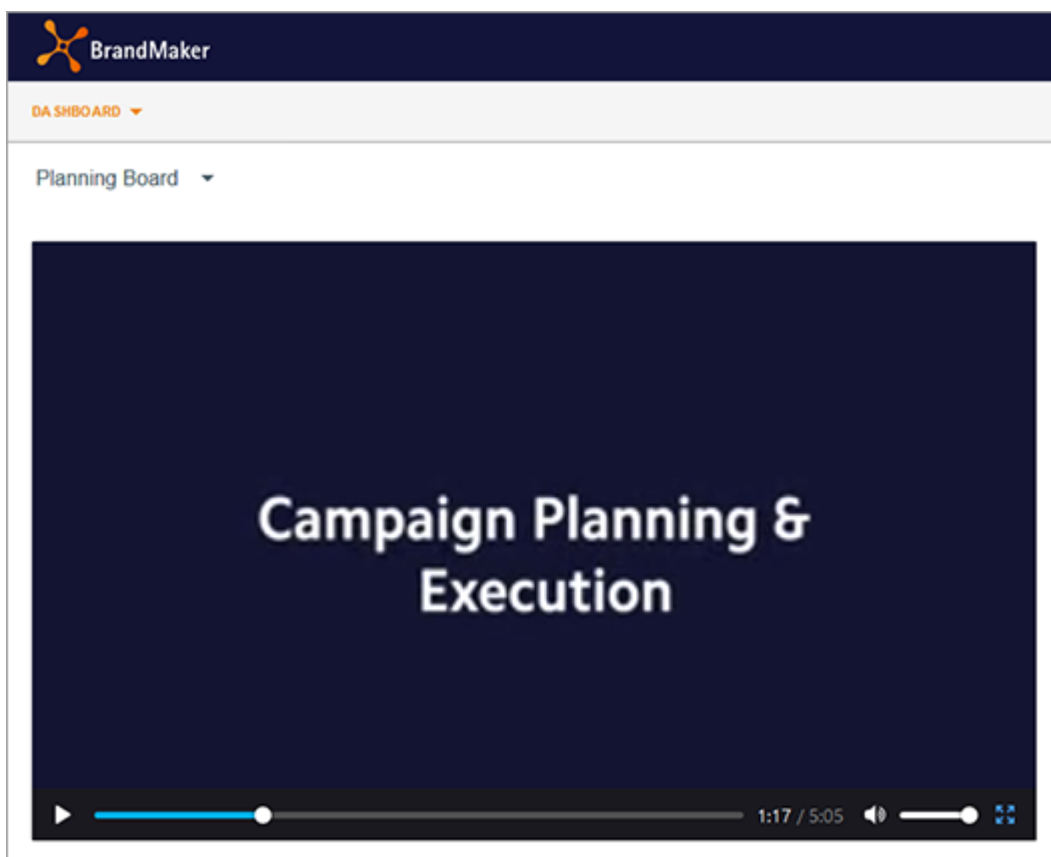
- Collection: A Collection timeline displays the tweets curated by a Twitter user in the display order chosen by him or her (and is thus different from a list).
- URL: Profiles, collections, likes and lists can also be added via URL.
- Tweet: a single tweet from a Twitter user.



The functions of the widget are explained in detail in the [Twitter Widget on page 26](#) Chapter.

### Video

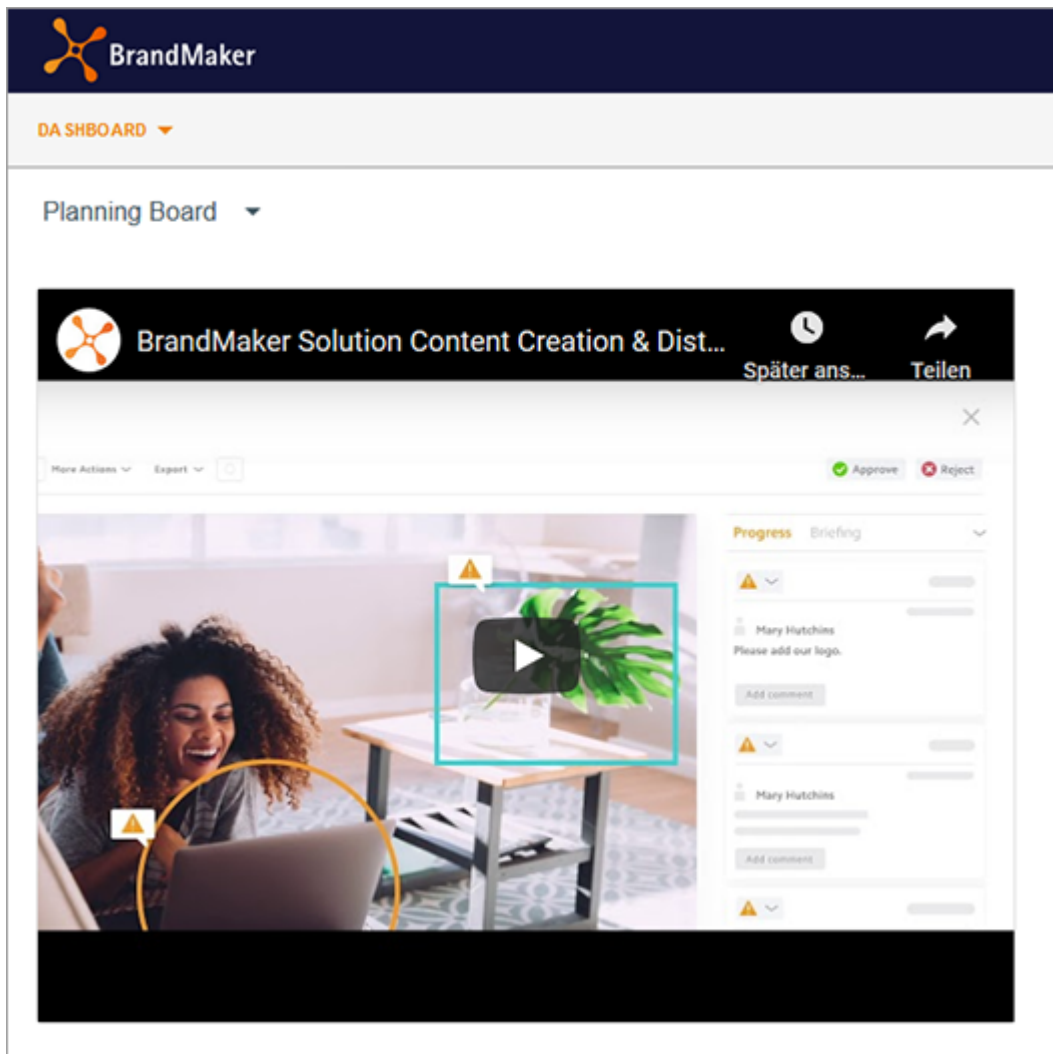
With this widget, the user embeds a video from the Media Pool into the board.



Settings	Description	Mandatory?
Video	Select the video in the Media Pool that will be displayed in the widget.	Yes
Autoplay	Check the checkbox if you want the video to play automatically on page view. Uncheck the checkbox if you want the viewer to click to play the video.	—
Control	Select whether the control is displayed. Note that the Play button is also no longer displayed. Therefore, disabling it only makes sense if the <i>Autoplay</i> function is enabled.	—
Loop	Select whether the video will be played in a continuous loop.	—
Mute	Select whether the sound should be turned on during playback. If the control is enabled when the sound is off, the viewer can increase the sound again.	—

## YouTube

With the YouTube widget, the user integrates a YouTube video into the board.



Settings	Description	Mandatory?
Link	Enter the link to the video.	Yes
Width	Enter the width at which the video will be displayed. If you enter a numerical value, this is interpreted as a pixel value. If you enter the % sign after the number, the value is interpreted as a percentage.	No
Height	Enter the height at which the video will be displayed. If you enter a numerical value, this is interpreted as a pixel value. If you enter the % sign after the number, the value is interpreted	No



Settings	Description	Mandatory?
	as a percentage.	
Autoplay	Check the checkbox if you want the video to play automatically on page view. Uncheck the checkbox if you want the viewer to click to play the video.	—
Captions	Select the checkbox to display any possible subtitles that may be present.	
Color	Choose the color of the video progress bar.	—
Control	Select whether the control is displayed. Note that the Play button is also no longer displayed. Therefore, disabling it only makes sense if the <i>Autoplay</i> function is enabled.	—
Disable keyboard control	Select whether the video can be controlled by keyboard.	—
Enable JS API	If required, enable the control via JS API. If you enable the setting, the player can be controlled using IFrame calls. For more information about the IFrame API and how to use it, see the <a href="#">IFrame API documentation</a> .	—
Fullscreen	Select whether the video can be play in full-screen mode.	—
User interface language	Enter in which language the control tooltips are displayed. Use two-letter language codes according to <a href="#">ISO 636-1</a> , e.g. <i>en</i> or <i>de</i> .	—
List type	If you want to offer the user more detailed videos, choose how you want to compile the detailed videos in the drop-down list. Then enter the appropriate value in the <i>List</i> field.	—
List	<p><b>Note:</b> Only visible if <i>Playlist</i>, <i>Search</i>, <i>User Uploads</i> is set as the list type.</p> <p>Enter the required date for the selected list type:</p>	Yes

Settings	Description	Mandatory?
	<ul style="list-style-type: none"> <li>• Playlist: YouTube Playlist ID, e.g. PLE6JUROnU5X5vYs5yyVI6A1-LKTmBI3i7</li> <li>• Search: Search request</li> <li>• User uploads: YouTube channel</li> </ul>	
Loop	Select whether the video is played in a continuous loop.	—
Hide YouTube logo	Select whether the YouTube logo is displayed in the widget.	—
Diagram	Decide whether videos should play on an HTML5 player on iOS inline or in full-screen mode.	—
Start	If you do not want to show the video from the beginning, enter the start time in this field as an integer value in seconds: If you want the playback to start at 1:35, enter the value 95.	—
End	<p>In this field, enter the time (integer, in seconds) at which the video will stop playing: If you want the playback to end at 2:35 AM, enter the value 155.</p> <p><b>Note:</b> This value always refers to the absolute start of the video, not to a possibly entered start time.</p>	—

### 2.2.1 Twitter Widget

For example, you can use the Twitter widget to add a Twitter profile to the board. First, select the Twitter source. Since the parameters of the sources differ significantly, the parameters for each source are described separately below.

Source types *Profile* and *Likes*

Settings	Description	Mandatory?
Screen name	Enter the name of the Twitter handle as a	—

Settings	Description	Mandatory?
	string. Note that the Twitter handle must not be preceded by an "@".	
User ID	Enter the number of the Twitter handle as a number.	—
Automatic value	Decide whether the profile will be automatically adjusted to the widget.	—
Theme	Decide whether the profile will be displayed in a light or dark design.	—
Link color	Choose a color for the links.	—
Edge color	Select an edge color.	—
No header	Decide whether to hide the header.	—
No footer	Decide whether to hide the footer.	—
No edge	Decide whether to hide the edges.	—
No scrollbar	Decide whether to hide the scrollbar.	—
Transparent	Decide whether the profile is displayed transparently.	—
Language	Enter in which language the interface elements are displayed. Use these <a href="#">language codes</a> .	—
Placeholder	Enter a text that will be displayed as a placeholder while the tweet is loading.	—

### Source type *List*

Settings	Description	Mandatory?
Screen name of the owner	<p><b>Note</b></p> <p>To correctly address the <i>List</i> type, enter either <i>Owner's screen name</i> and <i>Slug</i> or alternatively the <i>List ID</i>.</p> <p>Enter the name of the owner's Twitter handle as a string.</p>	—

## 2 General information

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Settings	Description	Mandatory?
Slug	<p><b>Note</b></p> <p>To correctly address the <i>List</i> type, enter either <i>Owner's screen name</i> and <i>Slug</i> or alternatively the <i>List ID</i>.</p> <p>Enter the name of the slug of the Twitter handle. Replace spaces with a hyphen: For the <i>Political Twitter</i> list, the correct entry is therefore <i>Political-Twitter</i>.</p>	—
List ID	<p><b>Note</b></p> <p>To correctly address the <i>List</i> type, enter either <i>Owner's screen name</i> and <i>Slug</i> or alternatively the <i>List ID</i>.</p> <p>Enter the number of the Twitter handle as a number.</p>	—
Automatic value	Decide whether the profile will be automatically adjusted to the widget.	—
Theme	Decide whether the profile will be displayed in a light or dark design.	—
Link color	Choose a color for the links.	—
Edge color	Select an edge color.	—
No header	Decide whether to hide the header.	—
No footer	Decide whether to hide the footer.	—
No edge	Decide whether to hide the edges.	—
No scrollbar	Decide whether to hide the scrollbar.	—
Transparent	Decide whether the profile is displayed transparently.	—
Language	Enter in which language the interface elements are displayed. Use these <a href="#">language codes</a> .	—
Placeholder	Enter a text that will be displayed as a placeholder while the tweet is loading.	—

Source type *Collection*

Settings	Description	Mandatory?
ID	Enter the ID of the collection.	Yes
Automatic value	Decide whether the profile will be automatically adjusted to the widget.	—
Theme	Decide whether the profile will be displayed in a light or dark design.	—
Link color	Choose a color for the links.	—
Edge color	Select an edge color.	—
No header	Decide whether to hide the header.	—
No footer	Decide whether to hide the footer.	—
No edge	Decide whether to hide the edges.	—
No scrollbar	Decide whether to hide the scrollbar.	—
Transparent	Decide whether the profile is displayed transparently.	—
Language	Enter in which language the interface elements are displayed. Use these <a href="#">language codes</a> .	—
Placeholder	Enter a text that will be displayed as a placeholder while the tweet is loading.	—

Source type *URL*

Settings	Description	Mandatory?
URL	Enter the URL.	Yes
Automatic value	Decide whether the profile will be automatically adjusted to the widget.	—
Theme	Decide whether the profile will be displayed in a light or dark design.	—
Link color	Choose a color for the links.	—
Edge color	Select an edge color.	—

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Settings	Description	Mandatory?
No header	Decide whether to hide the header.	—
No footer	Decide whether to hide the footer.	—
No edge	Decide whether to hide the edge.	—
No scrollbar	Decide whether to hide the scrollbar.	—
Transparent	Decide whether the profile is displayed transparently.	—
Language	Enter in which language the interface elements are displayed. Use these <a href="#">language codes</a> .	—
Placeholder	Enter a text that will be displayed as a placeholder while the tweet is loading.	—

### Source type *Tweet*

Settings	Description	Mandatory?
Tweet ID	Enter the ID of the Tweet.	Yes
Theme	Decide whether the profile will be displayed in a light or dark design.	—
Link color	Choose a color for the links.	—
Edge color	Select an edge color.	—
Language	Enter in which language the interface elements are displayed. Use these <a href="#">language codes</a> .	—
Placeholder	Enter a text that will be displayed as a placeholder while the tweet is loading.	—

Boards

3

This section explains how to handle boards on the Dashboard. This includes the following tasks:

- *Create board* on the facing page
- *Copy board* on page 34
- *Edit board* on page 35
- *Publish board* on page 36
- *Share board* on page 37
- *Delete board* on page 38



## 3.1 Create board

1. Click > Dashboard.
2. Click in board list *Create board*.  
The *Create board* dialog box appears.
3. Enter a name for the board. Click on the globe icon if you want to enter the name language-dependent.
4. Optional: Edit the access rights. For more information, see the sections [Publish board on page 36](#) and [Share board on page 37](#).
5. Optional: If you want to create an administrator board, select the *Only editable by administrators* checkbox.
6. Click *Save board*.

You have created the board. The board is displayed in edit mode, i.e., the grid is displayed and you can [Add widget on page 41](#)

## 3.2 Copy board

1. Click > Dashboard.
2. Select the board in the board list that you want to copy.

The board appears.

3. Click the gear icon in the upper right corner and then in the *Copy* menu that appears.

The *Create board* dialog box appears.

4. Enter a name for the board. Click on the globe icon if you want to enter the name language-dependent.
5. Optional: Edit the access rights. For more information, see the sections [Publish board on page 36](#) and [Share board on page 37](#).
6. Optional: Edit the *Only editable by administrators* checkbox.
7. Click *Copy board*.

You have copied the board. The board is displayed in edit mode, i.e., the grid is displayed and you can add a widget, see [Widgets on page 39](#).

## 3.3 Edit board

1. Click > Dashboard.
2. Select the board in the board list that you want to edit.

The board appears.

3. Click the gear icon in the upper right corner and then in the *Edit* menu that appears.

The board is displayed in the edit mode.

4. Optional: Edit the settings of the board:

- a. Click *Board settings*.

The *Update board* dialog box appears.

- b. Edit the name, access rights, or the *Only editable by administrators* checkbox as needed.

- c. Click *Save board*.

You have edited the board settings.

5. Optional: Edit the widgets. For more information, see [Widgets on page 39](#) chapter.
6. Save any changes to the widgets by clicking *Save board* in the upper right corner.
7. Click *Cancel*.

You have edited the board.

## 3.4 Publish board

Note that a published board is available to all users of module Dashboard.

### Prerequisite

You have the necessary rights to publish a board. For more information, see the [Administration on page 45](#) chapter.

1. Click > Dashboard.
2. Select the board in the board list that you want to publish.  
The board appears.
3. Click the gear icon in the upper right corner and then in the *Edit* menu that appears.  
The board is displayed in the edit mode.
4. Click *Board settings*.  
The *Update board* dialog box appears.
5. Select the checkbox *Visible to all users*.
6. Click *Save board*.
7. Click *Cancel*.

You have published the board.

## 3.5 Share board

Note that a shared board is available to a group of module users. You can compose the group as follows:

- **Users:** You can directly select one or more users.
- **Roles:** You share the board with users who have been assigned a role in the system.
- **Organizational unit:** You share the board with users who are assigned to an organizational unit.

Of course, you can also combine this selection and, for example, select two organizational units and three users directly.

### Prerequisite

You have the necessary rights to share a board. For more information, see the [Administration on page 45](#) chapter.

1. Click > Dashboard.
2. Select the board in the board list that you want to share.  
The board appears.
3. Click the gear icon in the upper right corner and then in the *Edit* menu that appears.  
The board is displayed in the edit mode.
4. Click *Board settings*.  
The *Update board* dialog box appears.
5. In the *Access Rights* area, select the users who you want to share the board with:
  - a. Click the desired drop-down list.
  - b. In the list that appears, select the roles, organizational units, or users.
  - c. If you do not see the options you want, click *Show more...* at the end of the list or enter a keyword in the search field.
6. Click *Save board*.
7. Click *Cancel*.

You have shared the board.

## 3.6 Delete board

**Attention!**

You cannot undo the deletion of a board. All associated data is permanently deleted.

1. Click > Dashboard.
2. Select the board in the board list that you want to delete.  
The board appears.
3. Click the gear icon in the upper right corner and then in the *Delete* menu that appears.  
A confirmation prompt is displayed.
4. Click *Confirm*.

The board is deleted.

Widgets

4

This section explains how to handle widgets on the Dashboard. This includes the following tasks:

- *Add widget on the facing page*
- *Edit widget on page 43*
- *Copy widget*
- *Delete widget on page 44*



## 4.1 Add widget

### Prerequisite

You have opened the board to which you want to add a widget in edit mode, see [Create board on page 33](#) or [Edit board on page 35](#).

1. Click *Add widget*.

The list of available widgets appears on the right.

2. Click the plus icon on the widget you want to add.

The widget is added to the left side of the board. The settings of the widget are displayed on the right.

3. Edit at least the mandatory fields of the widget. For detailed information about the settings, see the [Description of the widgets on page 17](#) chapter.

4. Click *Save*.

5. Adjust the size of the widget:

- a. Place the cursor on the bottom right corner in the widget:

- b. Click on the frame icon and hold down the mouse button.

- c. Now drag the widget to the required size. Note that changes are only possible according to the grid.

- d. Release the mouse button.

You have adjusted the widget size.

6. Position the widget:

- a. Place the cursor on the widget so that the cursor is displayed as a cross.

- b. Click on the widget and hold down the mouse button.

- c. Now drag the widget to the desired position. Note that changes are only possible according to the grid.

- d. Release the mouse button.

You have positioned the widget.

7. Click *Save board*.

You have added a widget to the board.

### Positioning a widget directly

To position a widget directly when inserting it, place the cursor on the drag point to the left of the widget in the widget list. Drag-and-drop the widget onto the board to the desired location. Then adjust the size and edit the settings of the widget.

## 4.2 Edit widget

### Prerequisite

You have opened the board whose widget you want to edit in edit mode, see [Edit board on page 35](#).

1. Move the cursor to the widget and click *Edit*.  
The settings of the widget are displayed on the right.
2. Optional: Edit the settings of the widget. For detailed information about the settings, see the [Description of the widgets on page 17](#) chapter.
3. Click *Save*.
4. Optional: If necessary, adjust the size of the widget:
  - a. Place the cursor on the bottom right corner in the widget:
  - b. Click on the frame icon and hold down the mouse button.
  - c. Now drag the widget to the required size. Note that changes are only possible according to the grid.
  - d. Release the mouse button.  
You have adjusted the widget size.
5. Optional: Position the widget:
  - a. Place the cursor on the widget so that the cursor is displayed as a cross.
  - b. Click on the widget and hold down the mouse button.
  - c. Now drag the widget to the desired position. Note that changes are only possible according to the grid.
  - d. Release the mouse button.  
You have positioned the widget.
6. Click *Save board*.

You have edited the widget.

## 4.3 Delete widget

**Attention!**

You cannot undo the deletion of a widget. All associated data is permanently deleted.

### Prerequisite

You have opened the board in which you want to delete a widget in edit mode, see [Edit board on page 35](#).

1. Move the cursor to the widget and click the trash icon.

A confirmation prompt is displayed.

2. Click *Confirm*.

The widget is deleted.

# Administration 5

For the administration of the dashboard, you only need to create roles for the users as required. For information on how to create roles, see [Further documentation on page 10](#) in the Administration Manual.

Further settings are not necessary in the administration.

### Basic rights

Right	Description
MODULE_ACCESS	The user has access to the module and can see his or her own published or shared boards.
MANAGE_OWN_BOARDS	The user can create, edit, and delete his or her own boards. This also includes copying boards of other users. The copied board is created as a separate board.

The MODULE\_ACCESS and MANAGE\_OWN\_BOARDS rights are basic rights, since both must be assigned to a role for an extension right to take effect.

### Extension rights



#### Hint

To be able to use any of the following rights effectively for a role, the role must have the basic rights assigned to it.

Right	Description
MANAGE_ADMIN_BOARDS	The user can create, edit, and delete additional administrator boards. This right should only be granted to administrators.
SHARE_OWN_BOARDS	The user can share his or her own boards with other users.
PUBLISH_BOARDS	The user can publish his or her own boards thus making them available to all other dashboard users.
MANAGE_SHARED_OWN_BOARDS	The user can edit additional boards which another user has created and then shared.